

2026 Rate Card

Rumbo is a FREE bilingual (English-Spanish) newspaper published four (2) times each month by SUDA, Inc.

PAPER SIZE: W: 10" X H: 15"

LINE SCREEN: 100 LPI

PUBLICATION DATES:

1st and 15th of every month

CIRCULATION: online

COVERAGE:

Massachusetts: Lawrence, Methuen, Haverhill, Andover, North Andover, and Lowell.

New Hampshire: Salem, Nashua, and Manchester.

Standard Size Ads	Net Price Per Publication	3 Months 10% Discount per Publication	6 Months 20% Discount per Publication	12 Months 30% Discount per Publication
Full Page 8 Cols. X 14.75 In.	\$600.00	\$540.00	\$480.00	\$420.00
Half Page 8 Cols. X 7.5 In.	\$300.00	\$270.00	\$240.00	\$210.00
Quarter Page 4 Cols. X 7.5 In.	\$150.00	\$135.00	\$120.00	\$105.00
Eighth of Page 4 Cols. X 3.75 In.	\$75.00	\$67.50	\$60.00	\$52.50

OBSERVATIONS

If advertiser does not specify a preferential position, Rumbo reserves the right to place it in any available page, including supplements. Any point not specified in this Rate Card should be consulted with Rumbo's Management.

Rumbo

Publicación de SUDA, Inc.

315 Mt. Vernon St.

Lawrence, MA 01843

Tel: (978) 794-5360

www.rumbonews.com

PRODUCTION

ADVERTISING DEADLINE SPACE:

5 Business Days prior to Publication

CAMERA READY:

3 Business Days prior to Publication

PRODUCTION DELIVERY

Please email your ad
to rumbo@rumbonews.com

PRODUCTION FORMAT

PDF, JPEG, and EPS

PRODUCTION RESOLUTION

300 DPI

STANDARD SIZE ADS (Inches)

Full Page 10" x 14.75"

Half Page 10" x 7.5" or 5" x 14.75"

Quarter Page 5" x 7.5"

Eighth of Page 5" x 3.75"

PAYMENT

PAYABLE UPON RECEIPT

We accept checks and cash only

Please make checks payable to:

Rumbo

315 Mt. Vernon St.

Lawrence, MA 01843

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SAMPLE ADS

1/4 Page

ACTUAL SIZE:

4 Columns X 7.5 Inches [5" x 7.5" -OR- 7.5" x 5"]

1/8 Page

ACTUAL SIZE:

4 Columns X 3.75 Inches [5" x 3.75" -OR- 2.5" x 7.5"]

1/2 Page

ACTUAL SIZE:

4 Columns X 14.5
Inches [5" x 14.5"] - OR
8 Columns X 7.5
Inches [10" x 7.5"]

INCHES

